



## Spartan Youth Rugby Club – Sponsorship Letter

Dear (Sponsor/Donor)

My name is Darren Solomon and I am President of Spartan Youth Rugby Club, a 501 c3 non-profit that provides youth rugby for children ages 6 to 14 years in North San Diego (specifically serving Poway, Rancho Bernardo, Carmel Mountain Ranch, 4S Ranch, and other surrounding communities).

Each Season, our rugby club brings players and families so much enjoyment and benefit through engaging with others who are passionate about rugby and learning from experienced coaches and mentors. Our #1 priority is to provide an amazing experience for our young athletes, so they have every opportunity to not only build a solid rugby foundation, but also to gain new friendships and to prepare for the next level of their advancement in rugby or any sport.

Our Spartan Youth Rugby Club is guided by a team of volunteer coaches, Board members and dedicated parents. Our primary revenue source is registration fees paid by families and donations received from generous individuals and businesses. In support of the upcoming Season, we are committed to investing in our club and players by acquiring new training equipment and match jerseys and are asking for your help to make these specific investments that will benefit our Spartan athletes for many years to come.

We are reaching out directly to local area businesses and community family and friends and offering the opportunity to help support our club by becoming a sponsor. While any amount you select will be greatly appreciated, we have created some sponsorship levels with associated benefits and marketing advantages to you. **Also – an exciting opportunity for any sponsors this Season at the \$1500 level, you will receive brand recognition on our new match jerseys - a great way to get your brand in front of 1000s of people during this and future rugby seasons.**

Please take a moment to review and select the sponsorship level that best fits your business and budget. Should you have any questions, please feel free to contact me and thank you in advance for your support!

Respectfully,

Darren Solomon  
Spartan Youth Rugby Club

## Spartan Youth Rugby Club – 2023 Sponsorship Packages

In return for your support. Sponsors will receive the following:

### \_\_\_\_ **\$1500 PLATINUM SPONSOR:**

- Logo branding on our new match jerseys
- Advertising on the club website with your logo and link to your website
- Banner display when we host matches during the season
- Sponsor showcase email and logo/brand recognition via social media posts throughout the season

### \_\_\_\_ **\$500 GOLD SPONSOR:**

- Advertising on the club website with your logo and link to your website
- Banner display when we host matches during the season
- Sponsor showcase email and logo/brand recognition via social media posts throughout the season

### \_\_\_\_ **\$300 SILVER SPONSOR:**

- Advertising on the club website with your logo and link to your website
- Sponsor showcase email and logo/brand recognition via social media posts throughout the season

## THANK YOU FOR YOUR SUPPORT

Please choose your sponsorship level above and mail your completed form with your check made payable to Spartan Youth Rugby Club to the address below:

**Sponsor contact name:** \_\_\_\_\_ **email:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_ **phone:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Business Website:** \_\_\_\_\_

Attention: Darren Solomon/Spartan Youth Rugby Club – 15493 Mission Preserve Place San Diego CA 92131 Email: [darren@sdkidventures.com](mailto:darren@sdkidventures.com) Phone (858) 663-1639